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ORDER FORM & PRICE LIST

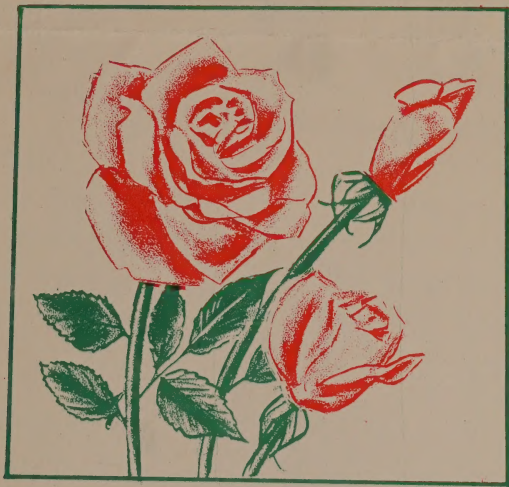
DORMANT - POTTED - WRAPPED

1959

ROSES

1960

LIBRARY
RECEIVED
★ FEB 10 1960 ★
U. S. Department of Agriculture



Moorestown Gardens, Inc.

55 EAST OAK AVENUE (Burl. Co.) MOORESTOWN, N. J.

BEI mont 5-1020

TERMS AND CONDITIONS

TERMS: 2% 10 days, 30 days net unless otherwise arranged at time order is confirmed.

SHIPPING: Weather permitting, deliveries and shipments will start about mid-December. We cannot guarantee exact shipping date, but will ship as nearly as possible on date specified.

CLAIMS: Notify us of any unsatisfactory plants within 10 days after receipt of plants or no adjustments will be allowed.

CONDITIONS OF ORDER ACCEPTANCE: All agreements are subject to crop yield. We express or imply no warranty as to productiveness or life of the stock we sell. It is mutually agreed

that our liability for untruthness to name is confined to replacement or refund of purchase price.

CONDITIONS OF SALE: We do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness, or any other matter of seeds, bulbs, plants or trees sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms no sale is made thereof, and he must return them at once, and money will be refunded.

Subject to these conditions we make sale.

1960 Wholesale Patent Prices

NO. 1 — GRADE					NO. 1 1/2 — GRADE				
RETAIL	PER 10 EACH	PER 20-90 EACH	PER 100-240 EACH	PER 250 & Up EACH	RETAIL	PER 10 EACH	PER 20-90 EACH	PER 100-240 EACH	PER 250 & Up EACH
\$1.50	\$.90	\$.75	.70	.65	\$1.50	\$.72	\$.60	.56	.52
1.75	1.00	.87 1/2	.80	.75	1.75	.80	.70	.64	.60
1.85	1.05	.92 1/2	.85	.80	1.85	.84	.74	.68	.64
2.00	1.10	1.00	.95	.85	2.00	.88	.80	.76	.68
2.25	1.25	1.12 1/2	1.05	.95	2.25	1.00	.90	.84	.76
2.50	1.40	1.25	1.20	1.10	2.50	1.12	1.00	.96	.88
2.75	1.50	1.37 1/2	1.30	1.20	2.75	1.20	1.10	1.04	.96
3.00	1.65	1.50	1.40	1.30	3.00	1.32	1.20	1.12	1.04
3.50	1.85	1.75	1.55	1.40	3.50	1.48	1.40	1.24	1.12
5.00	2.75	(Limit 10 to the Customer)			5.00	2.20	(Limit 10 to the Customer)		

No. 1	No. 1 1/2	RETAIL PRICE	Patented Varieties - Hybrid Teas	
		\$2.75	Aztec	Vivid Scarlet Orange
		2.00	Blanche Mallerin	Pure White
		2.50	Careless Love	Deep Pink, Speckled White
		2.50	*Chrysler Imperial	Vivid Crimson
		2.25	*Diamond Jubilee	Buff Orange
		2.25	Dr. Debat	Rich Clear Pink
		2.50	*Forty-Niner	Two-Toned Red & Yellow
		2.00	*Fred Edmunds	Coppery Orange
		2.00	*Fred Howard	Two Tone Yellow
		3.50	*Garden Party	Pale Ivory with Pink Edge
		3.00	Golden Masterpiece	Huge Clear Yellow
		2.00	Grand Duchess Charlotte	Carmine
		2.00	Grandmere Jenny	Pink Peach & Yellow
		1.85	*Hearts Desire	Light Red
		2.75	*Helen Traubel	Peach Pink
		2.25	Henry Ford	LaFrance Pink
		2.00	Huntsman	Red & Orange Yellow
		3.50	Kordes Perfecta	Carmine with White Center
		2.50	Lady Elgin	Apricot & Orange
		2.50	Love Song	Radiant Pink & Yellow
		2.25	*Lowell Thomas	Deep Clear Yellow
		2.25	*Mirandy	Dark Crimson
		2.75	*Mojave	Orange Red
		2.50	New Yorker	Rich Velvety Red
		2.50	*Peace	Golden Yellow & Pink
		3.00	Pink Peace	Deep Dusty Pink
		2.25	President Eisenhower	Rich Red
		2.50	Royal Velvet	Velvety Red
		1.85	*Rubaiyat	Bright Rose Pink
		1.85	*San Fernando	Scarlet Red
		2.25	Show Girl	Deep Pink
		2.00	Sleigh Bells	Pure White
		3.00	Sterling Silver	Silver-Lavender
		2.50	Sun Valley	Golden Yellow
		2.25	*Sutter's Gold	Yellow Shaded Orange
		2.75	*Tiffany	Pink
		2.50	Torch Song	Blood Orange Red
		3.00	True Love	Clear Pink
		2.75	Twilight	Lilac with Silver Reverse
		3.00	*White Knight	Satiny White
		2.50	White Swan	Pure White

Floribundas

	2.25	Amy Vanderbilt	Lavender Lilac
	2.50	*Circus	Multi-Colored
	2.00	*Fashion	Peach Pink
	2.50	*Fire King	Iridescent Vermillion
	2.50	*Fusilier	Rich Brilliant Red-Orange
	2.00	Glacier	Pure White
	2.50	*Gold Cup	Deep Golden Yellow
	1.75	Goldilocks	Golden Yellow
	2.75	*Ivory Fashion	Ivory
	2.00	*Jiminy Cricket	Orange
	5.00	Lavender Girl	Deep Lavender
	2.00	*Ma Perkins	Salmon Pink
	2.00	Masquerade	Multi-Colored
	1.75	Red Pinnocchio	Rich Carmine
	2.50	*Saraband	Fiery Orange-Scarlet
	2.50	Spartan	Orange Red
	2.00	Sumatra	Signal Red
	2.25	Susan Ball	Coral Pink
	2.00	*Vogue	Cherry Coral
	2.50	*White Bouquet	Clear White, Gardenia Shape

Grandifloras

	2.50	Buccaneer	Brilliant Unfading Yellow
	2.00	Carrousel	Velvety Dark Red
	3.00	Golden Girl	Clear Golden Yellow
	2.75	Montezuma	Bright Orange Scarlet
	2.50	*Queen Elizabeth	Dawn Pink
	3.00	*Starfire	Brilliant Red
	2.50	The Texan	Fiery Red

Patented Climbers

	2.75	Cl. Chrysler Imperial	Vivid Crimson
	2.50	Cl. Crimson Glory	Dark Crimson Red
	2.50	Cl. Gladiator	Brilliant Rose-Red
	2.75	*Cl. Golden Showers	Clear Yellow
	2.50	Cl. Goldilocks	Golden Yellow
	2.25	Cl. Peace	Golden Yellow with Pink
	2.50	Cl. Red Empress	Iridescent Red

Name _____ Date _____

Address _____

City & State _____

☐ Ship ☐ Will Call Date _____

PLEASE ORDER IN MULTIPLES OF 10

PRICE SCHEDULE FOB MOORESTOWN, N. J.

5 X 7 PICTURES AVAILABLE ON ALL VARIETIES AT 5c EACH

☐ PLEASE SEND ME PICTURES OF VARIETIES ORDERED

Moorestown Gardens, Inc.

55 EAST OAK AVENUE (Burl. Co.) NEW JERSEY

BEI mont 5-1020

1960 Wholesale Non-Patented Prices

GRADE	10/240	250/990	1000/2490	2500/5000	Over 5000
No. 1	\$.60	\$.58	\$.56	.55	.54
No. 1 1/2	.50	.48	.46	.45	.44

No. 1	No. 1 1/2	Non-Patented Varieties - Hybrid Teas	
		Angel's Mateau	Orange & Rose
		Autumn	Burnt Orange & Red
		* Charlotte Armstrong	Rose Pink
		Christopher Stone	Scarlet
		Condesse de Sastago	Copper & Gold
		Countess Vandal	Salmon Pink
		Crimson Glory	Dark Red
		Duquessa de Penaranda	Cinnomon Pink
		Eclipse	Clear Yellow
		Edith Nellie Perkins	Red & Orange
		Etoile de Hollande	Crimson
		Frau Karl Druschki	White
		Girona	Soft Red & Yellow
		Golden Dawn	Lemon Yellow
		Golden Rapture	Yellow
		Golden Sastago	Yellow & Buff
		K. A. Victoria	Clear White
		Margaret McGredy	Turkish Red
		McGredy's Ivory	Creamy White
		McGredy's Scarlet	Scarlet
		McGredy's Sunset	Orange & Scarlet
		McGredy's Yellow	Canary Yellow
		Mme. Cochet-Cochet	Light Pink
		Mme. Jules Bouche	White & Slight Pink
		Mrs. E. P. Thom	Deep Yellow
		Mrs. P. S. DuPont	Golden Yellow
		Mrs. Sam McGredy	Scarlet & Orange
		Picture	Pink
		Pink Dawn	Pearly Pink
		Pink Radiance	Two-Tone Pink
		Poinsettia	Red
		President Hoover	Red & Gold
		Red Radiance	Light Red
		Red Talisman	Cerise Red
		Rex Anderson	White
		Signora	Orange & Red
		Sister Therese	Chrome Yellow
		Snowbird	White
		Talisman	Rose & Gold
		Texas Centennial	Red
		The Doctor	Silvery Pink
		Will Rogers	Velvety Crimson

Floribundas

	Betty Prior	Pink
	Dagmar Spaeth	White, Pink Edges
	* Floradora	Cinnabar Red
	Garnette	Dark Red
	Imp. Lafayette	Deep Glowing Pink
	Pinnocchio	Salmon Flushed with Gold
	Summer Snow	White
	* World's Fair	Dark Red

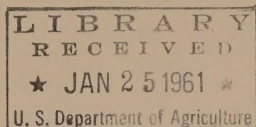
Climbers

	Cl. Blaze Improved	Scarlet
	Cl. Dr. J. H. Nicolas	Rose Pink
	Cl. Etoile de Hollande	Crimson
	Cl. Gold Rush	Golden-Yellow
	Cl. Mrs. E. P. Thom	Deep Yellow
	Cl. New Dawn	Very Light Pink
	Cl. Paul's Scarlet	Vivid Scarlet
	Cl. Pink Dawn	Pink
	Cl. Pink Radiance	Two-Toned Pink
	Cl. President Hoover	Red & Gold
	Cl. Summer Snow	White
	Cl. Talisman	Rose Red & Gold

Moorestown Gardens, Inc.

55 EAST OAK AVENUE --- MOORESTOWN (Burl. Co.) NEW JERSEY

BElmont 5-1020

Poinsettias - Christmas 1960

5 1/2"	2 FLOWERS	RED (Limited)	\$ 1.00
5 1/2"	3 FLOWERS	RED, WHITE COMB.	1.75
6"	4 FLOWERS SINGLES	RED, WHITE COMB.	2.50
6"	6 FLOWERS BRANCHES	RED, WHITE COMB.	3.00
6"	5 FLOWERS SINGLES	RED ONLY	3.00
7"	6 FLOWERS SINGLES	RED ONLY	4.00
7"	8 FLOWERS BRANCHED	RED, WHITE COMB.	5.00
8"	7 FLOWERS SINGLES	RED ONLY	5.00
8"	10 FLOWERS BRANCHED	RED, WHITE COMB.	6.00

ALL ORDERS WILL BE RESERVED

ALL PANS WITH FERNS



5 % Discount	Cash & Carry
3 % Discount	Carry — Charge
2 % Discount	Cash — We Deliver

POTTED ROSES

HEAVY SELECTED PLANTS IN NEW MG
POTS - STERILIZED SOIL - NO WEEDS

READY APRIL 1

ALL STANDARD VARIETIES \$1.15 EACH

SCHEDULE OF PATENTED VARIETIES

Bare Root Retail Price	Wholesale Potted Price	Suggested Retail Price-Potted
1.50	1.25	2.00
1.75	1.35	2.25
1.85	1.40	2.35
2.00	1.45	2.50
2.25	1.55	2.75
2.50	1.70	3.00
2.75	1.80	3.25
3.00	1.90	3.50
3.50	2.00	4.00
5.00	3.35	5.50

WRAPPED ROSES

JUMBO PLANTS - CUSTOM WRAPPED
WITHIN A FEW DAYS OF DELIVERY.
ATTRACTIVE (GOLD-SILVER) FOIL BAGS.
LARGE COLORED PICTURES.

ORDERS ACCEPTED UP TO MARCH 1

SCHEDULE OF PATENTED PRICES

Retail Price	Wholesale Wrapped Price	
1.50	.90	ALL
1.75	1.05	STANDARD
1.85	1.10	VARIETIES
2.00	1.20	
2.25	1.35	.85
2.50	1.50	
2.75	1.65	
3.00	1.80	
3.50	2.10	EACH
5.00	3.00	

New MG Pots

WITH STAPLED BOTTOMS—THE POTS THAT WON'T FALL APART !



AN MG POT FOR EVERY PLANT OR SHRUB

Use this convenient check list to help you order the MG Pots you need.

Size	No. 0	0.5	1	2	3	4	5	PAN
Height	4½"	5"	7"	8½"	9"	11"	11"	5"
Top Diameter	4"	5"	6"	7"	8½"	10"	12"	8"
Bottom Diameter	3½"	4½"	5"	5½"	6½"	7½"	9½"	7"
Number in Carton	200	100	100	50	50	50	20	50
Price Per 100	\$ 4.40	5.60	6.00	7.00	7.80	13.50	29.00	7.80
Price Per 1,000	41.00	53.00	57.00	67.00	75.00	125.00	280.00	75.00

All prices F.O.B. Moorestown, N. J. Prices subject to change without notice.

REMEMBER! GET THE NEW MG POTS - ORDER TODAY